PRIVACY by DESIGN

Design by Signal Noise
Privacy by Coelition

In an age of big data, how can we make sure that our data is going to companies and brands who really care? As developers, how can we harness trust to create innovative new services?

Signal Noise is holding a Hackathon, in conjunction with Coelition, to encourage developers and designers to use behavioural data responsibly.

Attendees will have an introduction to the open tools and the data protection principles on which they are based. They will then be asked to design an app which uses data in engaging, innovative new ways.

Agenda:
Wednesday 18th November 2015 - Onboarding from 3pm
Thursday 19th November 2015 - All day Hackathon, 6pm for project delivery and prizes.

Venues:

London	**Exeter**
Flux Lounge	Exeter Science Park
Engage Works	Babbage Way
Wool House, Unit 1	Clyst Honiton
74 Back Church Lane	Exeter
London	EX5 2FN
E1 1AB	

About us:

Signal Noise is a data design agency. We're here to help make sense of your complex world. Data is everywhere. The challenge is making sense of it. Our team helps you find clarity in complexity, and create inspiration from information.

Coelition is a non-profit organisation formed to address the many concerns around big data and privacy. We bring together civil and commercial law, technical rigor and global business reality with deep insight into consumer views and drivers.

For further information please contact:
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